

DID YOU KNOW?

Every six seconds, a pet parent gets a **vet bill** for over \$1,000.¹



Pet insurance helps give **peace of mind** when it matters most.



the cost of caring

Examples of actual pets' claims, according to 2012 Petplan claims data.

DID YOU KNOW?

1 out of 3 pets will have an **unexpected illness or accident** this year.²

1. According to Petplan claims data, 2012.
2. According to Datamonitor, 2008.

Only Petplan pet insurance **gives you:**

more choice

Freedom to visit any licensed vet in Canada or the U.S. and the flexibility to build a plan that fits your budget.

most coverage

Petplan covers all accidents and unexpected illnesses, including hereditary conditions, as standard* — no additional costs.

best service

Thousands of pet parents agree — Petplan is North America's #1 pet insurance provider.*

Get a **free instant quote now!**

Visit www.GoPetplan.ca
or call **1.866.467.3875**.

Get a **5% discount** when you enroll online!

Enroll at
www.GoPetplan.ca
and get a 5% online discount.

*Petplan is the #1 rated North American pet insurance provider, of those providers receiving more than 1,500 reviews, on the independent review site, www.PetInsuranceReview.com (March 12, 2013). For additional information, please visit PetInsuranceReview.com, or write to: 1260 Longs Peak, Longmont, Colorado 80501.

Terms and conditions apply. Policies become effective at 12:01am, the day after enrollment. Waiting periods apply. Coverage under any pet insurance policy is expressly subject to the conditions, restrictions, limitations, exclusions and terms of the policy documentation issued by the insurer. Pet insurance policies are issued by Allianz Global Risks US Insurance Company and administered by Fetch Insurance Services, d/b/a Petplan - Allianz Global Risks US Insurance Company, a member of the Allianz Group, is rated A+ by A.M. Best (2012). For more information, visit GoPetplan.ca.

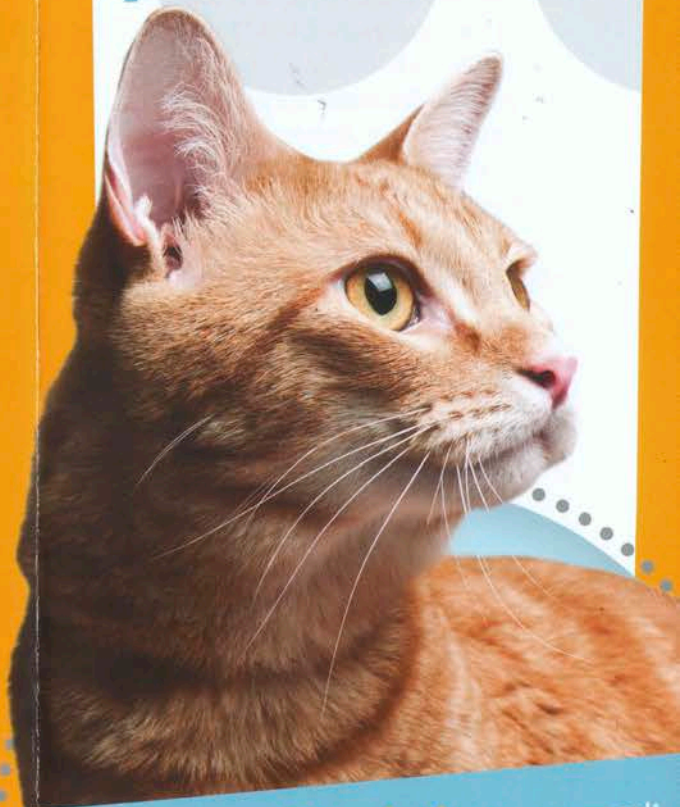
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Petplan
pet insurance

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guide to
pet insurance



North America's **#1 rated** pet insurance!

Visit GoPetplan.ca
for a **free quote!**

You can't predict your pets' health. But you can plan for it.

You already "expect the unexpected" with your pets at home, but what about when it comes to their vet bills? Truth is, unexpected vet bills happen more often than you think (insatiable appetite for socks: case in point). And they can cost more than you'd care to imagine. Petplan pet insurance can help.

What is Petplan pet insurance?

Petplan pet health insurance helps you pay your unexpected vet bills. So if your pets have an accident or become ill, your first thoughts can be about their care, not your budget.



Petplan pet insurance covers as standard[†]:

- ✓ All accidents and illnesses
- ✓ All hereditary and chronic conditions
- ✓ Prescription medications
- ✓ Specialist treatments[‡]
- ✓ X-ray, MRI, CAT scan and ultrasound imaging
- ✓ Alternative therapies



How do Petplan policies work?

It's simple. If your pets have an accident or get sick unexpectedly, simply visit your veterinarian as normal, complete, sign and submit your one-page claim form — which has been pre-filled with all your policy details for ease — and within days we'll send your reimbursement directly to you.

Will my policy cover things like genetic diseases and even cancer?

Absolutely! Petplan's policies cover genetic and chronic conditions — even cancer — as standard.[†] Like all pet insurance policies, pre-existing conditions aren't covered. But with Petplan, you don't have to add extra costs just to get the coverage your pets deserve. We even offer complimentary underwriting and a money-back guarantee during the first 30 days of your policy.

Sounds great, how do I get started?



Visit www.GoPetplan.ca or call **1.866.467.3875** to get a free instant quote now! Get a **5% discount** when you enroll online!

Policy benefits	Bronze Plan	Silver Plan	Gold Plan
Vet expenses	\$8,000/yr	\$12,000/yr	\$20,000/yr
Coverage	Treatment of all accidents and illnesses [†]		
Deductible	Choice of \$50, \$100, or \$200		
Reimbursement	Choice of 80%, 90%, or 100%		

[†] As long as the condition was not showing clinical signs prior to the effective date of the policy, or during the waiting period. There is a 24-hour waiting period for accidents, a 14-day waiting period for illnesses and a 6-month exclusion on cruciate and patella disease, unless knees are certified as healthy by a veterinarian within the first 30 days of a policy. Subject to annual policy limits. [‡] Specialist vet fees reimbursed at 80%, except in case of emergency.

